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Get on Track with "Safeguarding Your Assets" by Barry Dixon, BCMC 2003 Chair

It's time for component manufacturers to gear up for another lineup of distinguished presenters at BCMC 2003, as the committee works diligently to organize seminars for the show in Phoenix. Members of the BCMC Committee have recently revealed the themes of this year's three educational tracks, to be delivered by component manufacturers for component manufacturers.

Following the format of last year's presentations, the 2003 show will feature three distinct tracks with three sessions in each. Feedback from the 2002 show in Columbus reported that attendees overwhelmingly approved of the change in seminar format. As stated by Rick Parrino, 2002 attendee and Vice President and General Manager of Plum Building Systems, "We [Plum employees] went to different seminars and realized we aren't alone in this industry. There are people all over experiencing the same challenges that we are. Fine-tuning the seminars to be given by members of the industry was brilliant."

With overwhelming endorsement from attendees regarding the 2002 seminar format, the BCMC Committee is pleased to unveil the theme of the first track planned for BCMC 2003: Safeguarding Your Assets. The first of the three seminars, "Managing Your Insurance Broker," will detail important information that component manufacturers should discuss with their insurance agents. The speakers for this seminar, Bob Bruns and Tom Carroll of Diversified Insurance Industries Inc., come fully armed with experience that will most certainly help component manufacturers. Bruns and Carroll will discuss how to get the most out of your broker. Their presentation will also include discussion on the following key topics: redefining the services your broker provides, how to assess your broker's compensation, how to utilize your state's insurance department to your benefit, how to determine if you have adequate insurance coverage and partnering with your broker on risk management.

The second seminar, "Emergency Protocol," presented by Rebecca Harrison, CFO of True House Inc., will discuss how to best handle emergency situations on the jobsite and in the truss plant. Harrison will also present several case studies on emergency scenarios.

The final seminar will focus on minimizing risk and promoting safety in your operation. Rip Rogers, WTCA Past President, will present a seminar on "Implementing and Maintaining a Safety Program." Rogers will talk about the benefits of maintaining a safety program and outline several safety incentive programs. In addition, WTCA staff will provide insight into the industry's new safety certification program. Joining Rogers will be Frank Madden, Production Manager of Trussway, Ltd. in Houston, TX, and WTCA staff members as they field audience questions in a

question-and-answer session at the end of the presentation.

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