

STRUCTURAL BUILDING COMPONENTS MAGAZINE

January/February 2005

BCMC 2005

www.bcmcshow.com

Building on 25 Years in Milwaukee! by Don Groom, BCMC 2005 Chair

Countdown to BCMC 2005: 39 weeks until we celebrate 25 years!



It is an honor to have been selected by my peers to serve the industry as the 2005 BCMC Committee Chair. I first started attending BCMC in the late 1980s. In the years since, I have seen technology advancements for the industry such as computerized saws, tables, single blade saws and incredible computer software enhancements. My vision is that we build on this ingenuity and see the same strides made in the next 25 years as we have seen in the last 25. If we do this, we will secure our industry's future as well as our own. I hope to see you in Milwaukee as we continue to work on building our futures.

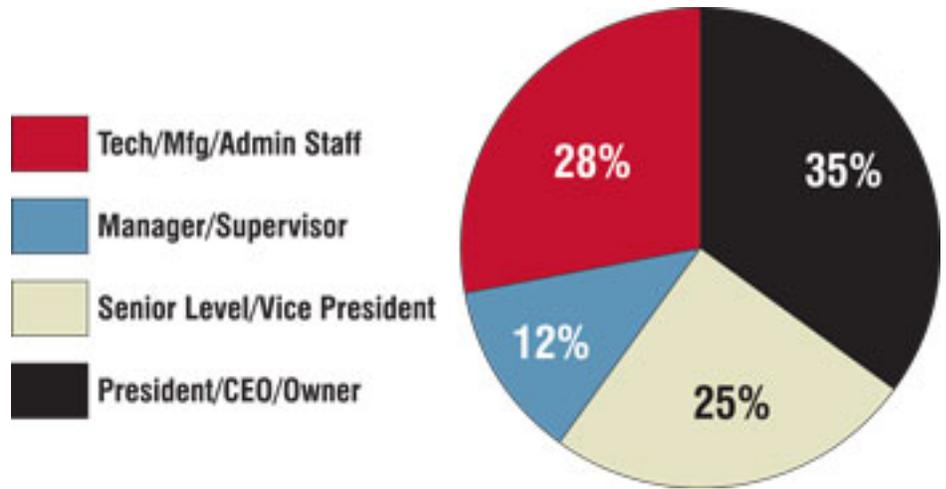
On October 12-14, 2005, the Building Component Manufacturing Conference (BCMC) will celebrate its 25th anniversary at the Midwest Airlines Center, in the Genuine City. What greater place to be to celebrate 25 years of success among friends, coworkers and future business associates, than in friendly Milwaukee, Wisconsin! The theme for this year's show is "Riding on Tradition & Innovation."

Although an average fall temperature of 58.6° F may feel cool, the big city known for small town charm, friendliness and attractions is sure to warm you up. Milwaukee is the 19th largest city in the United States, with a population of 596,974 in the city proper, and 1.5 million with the surrounding metropolitan area. And of course, don't forget that Milwaukee is the hometown of the legendary Harley-Davidson motorcycle company. In fact, in when BCMC came to Milwaukee

in 2000, Koss and Mary Jane Kinser rode away on their very own “hog!”

If motorcycles are not an area of interest to you, here are just a few other attractions in the area. How about the Captain Frederick Pabst Mansion, the Milwaukee Art Museum, or The Eisner–American Museum of Advertising & Design, and not to mention the countless shopping venues.

In 2004, BCMC was held at the Charlotte Convention Center in Charlotte, North Carolina. The show floor was buzzing with excitement as it was a record-breaking year on several fronts. There were 137 exhibitors that occupied 86,450 square feet of the show floor. Exhibitors played host to a crowd of 577 component manufacturing companies with 760 locations resulting in a total of 1,670 people strolling the show floor, looking for new equipment and tips to take back to their companies. For exhibitors, BCMC is all about exposure, exposure, exposure, and it’s getting better each year. (See chart for a breakdown of attendees by title.)



Exposure is exactly what exhibitors will get at BCMC 2005 at the Midwest Airlines Center. With the entire exhibit hall measuring nearly 190,000 square feet and 30-foot high ceilings, attendees are bound to see and do exactly what they came back to BCMC to accomplish: seek out the newest technology known to the building components industry. BCMC allows exhibitors to promote brand recognition and generate business opportunities. Obtaining new sales leads, meeting and educating existing and new customers are all reasons for exhibitors to look forward to BCMC 2005.

Believe it or not, it’s not too soon to start thinking and planning this year’s show, so mark your calendars now. We’ll see you October 12-14, 2005 in Milwaukee!

[SBC HOME PAGE](#)

Copyright © 2005 by Truss Publications, Inc. All rights reserved. For permission to reprint materials from SBC Magazine, call 608/310-6706 or email editor@sbcmag.info.

The mission of Structural Building Components Magazine (SBC) is to increase the knowledge of and to promote the common interests of those engaged in manufacturing and distributing of structural building components to ensure growth and continuity, and to be the information conduit by staying abreast of leading-edge issues. SBC will take a leadership role on behalf of the component industry in disseminating technical and marketplace information, and will maintain advisory committees consisting of the most knowledgeable professionals in the industry. The opinions expressed in SBC are those of the authors and those quoted solely, and are not necessarily the opinions of any of the affiliated associations (SBCC, WTCA, SCDA & STCA).