



# Bcmc 2005

## Focus on Manufacturing Costs

Do you need tips on how to nail down manufacturing costs? Seek counsel from your peers at this educational session at BCMC 2005!



by Don Groom, BCMC 2005 Chair

**B**y now you've read about two of the educational tracks at BCMC 2005. The last, but certainly not the least, *Ideas for Understanding Your Manufacturing Costs*, may be one of the most important topics facing our industry.

**Jim Finkenhoefer**, Vice President of Truss Systems, will inform you on the "Importance of Knowing YOUR Costs." With more than 28 years of experience, Finkenhoefer will kick off the track's first session and will expand on the value and significance of knowing your market, defining the costing method that fits you, as well as knowing the details of your manufacturing process and plant equipment.



Jim Finkenhoefer

**Kendall Hoyd**, President of Idaho Truss & Component Company, will host the second session of the track. He will discuss "Developing a Costing Framework that Fits Your Plant." Hoyd brings eight years of experience in the industry and a background in finance that will allow him to communicate the importance of direct costs, driven costs, attributable costs, overhead costs and profit contribution.



Kendall Hoyd

**Scott Arquilla**, Vice President of Best Homes, Inc., will close the line-up with the third and final session, "A Real World Application of a Costing Method." With his 16 years of experience, Arquilla will explain how truss design time relates to build time, the importance of keeping track of time, and why Best Homes, Inc. arrived at the method they are using.



Scott Arquilla

The two additional tracks scheduled to be presented by component manufacturers at the show are:

### *Building Relationships for Business Growth*

- Intra-Company Communication & Relationships: Mike Ruede, California Truss Co.
- Customer Relationships and Communication: Joe Hikel, Shelter Systems Limited
- Managing Change in Your Organization - Craig Plummer, Huskey Truss & Building Supply

### *Quick Response Manufacturing*

- Frank Rath, The Center for Quick Response Manufacturing (University of Wisconsin Department of Engineering), with Rick Parrino of Plum Building Systems and Steve Stroder of Carter Lee Lumber Co.

Don't miss your chance to hear these speakers and more at BCMC 2005 in Milwaukee, October 12-14. Register to attend BCMC online! Visit [www.bcmc-show.com](http://www.bcmc-show.com) for details about the educational sessions, exhibitors, lodging, registration, tours and much more. Join us in celebrating BCMC's 25th year. **SBC**

### at a glance

- Do you have a handle on the costs of operating your plant? Discover some of your peers' methods with the Ideas for Understanding Your Manufacturing Costs track at BCMC 2005.
- Make sure your manufacturing staff doesn't miss the Quick Response Manufacturing session, which will explain how to push product through your plant more efficiently.

# STRUCTURAL BUILDING COMPONENTS™

THE FUTURE OF FRAMING

[www.sbcmag.info](http://www.sbcmag.info)

Dear Reader:

Copyright © 2005 by Truss Publications, Inc. All rights reserved. For permission to reprint materials from SBC Magazine, call 608/310-6706 or email [editor@sbcmag.info](mailto:editor@sbcmag.info).

The mission of Structural Building Components Magazine (SBC) is to increase the knowledge of and to promote the common interests of those engaged in manufacturing and distributing of structural building components to ensure growth and continuity, and to be the information conduit by staying abreast of leading-edge issues. SBC will take a leadership role on behalf of the component industry in disseminating technical and marketplace information, and will maintain advisory committees consisting of the most knowledgeable professionals in the industry. The opinions expressed in SBC are those of the authors and those quoted solely, and are not necessarily the opinions of any of the affiliated associations (SBCC, WTCA, SCDA & STCA) .



6300 Enterprise Lane • Suite 200 • Madison, WI 53719  
608/310-6706 phone • 608/271-7006 fax  
[www.sbcmag.info](http://www.sbcmag.info) • [admgr@sbcmag.info](mailto:admgr@sbcmag.info)