



FOR IMMEDIATE RELEASE
August. 4, 2014

For More Information and Photography:
Shelby Lentz
slentz@strongtie.com
925-560-9068

Simpson Strong-Tie Receives David Weekley Homes' Coveted "Partners of Choice" Award for 10th Consecutive Year

Pleasanton, Calif. – For the 10th year in a row, Simpson Strong-Tie has been honored with the "Partners of Choice" Award by David Weekley Homes, the nation's largest privately held home builder. Simpson Strong-Tie, the leader in engineered structural connectors and building solutions, has again earned an "A" ranking in both quality and service.

The Partners of Choice Award is the result of a rigorous supplier interactive feedback system that recognizes world-class excellence in supply chain management. Simpson Strong-Tie has been part of David Weekley's world-class evaluation program since its inception in 2003, and is one of only 13 companies this year to achieve the highly sought after double "A" ranking.

Nearly 800 employees at all levels within David Weekley Homes review the company's approximately 200 trading partners (suppliers) and rate them on both quality and service each quarter. The "National Trading Partner Survey" is a web-based, interactive feedback platform that tracks employee responses to measure how effectively partners are managing the supply chain. Partners are rated on a scale from 1-10. Numeric scores are averaged and an alpha ranking of A through F is assigned in 20 percent increments based on each company's relative standing to others. The award program honors suppliers who earn an "A" in quality, service or both within a 12-month period. The partner's results are shared every quarter to foster ongoing improvement within the program. This takes place through a series of individual and group discussions, mentoring calls and strategy sessions.

"By providing continuous feedback, we challenge our suppliers to be as competitive as possible in quality and service. Simpson Strong-Tie has done it for 10 years. This is a remarkable accomplishment, and we are pleased to once again present the Partners of Choice Award to our friends at Simpson Strong-Tie," said Bill Justus, vice president of supply chain for David Weekley Homes. "This is a testament to Simpson Strong-Tie being a world-class provider. It ranks in the top 6% of all companies we do business with, and that is phenomenal when you consider they have done this for a decade."

Mike Moran, vice president of Simpson Strong-Tie builder programs, said receiving the Partners Choice Award for 10 consecutive years is great validation of the company's core values. "At Simpson Strong-Tie, we are committed to providing exceptional quality and service at all times. And as the rankings in the National Trading Partner Survey become more competitive every year, we are continuously improving to stay in the top tier of companies receiving an 'A' in both service and quality," he noted. "We are honored to be a chosen supplier of David Weekley Homes and a recipient of this coveted award."



About Simpson Strong-Tie Company Inc.

For more than 55 years, Simpson Strong-Tie has focused on creating structural products that help people build safer and stronger homes and buildings. Considered a leader in structural systems research, testing and innovation, Simpson Strong-Tie works closely with industry professionals to provide code-listed, field-tested products and value-engineered solutions. Its structural products are recognized for helping structures resist high winds, hurricanes and seismic forces. The company's extensive product offering includes engineered structural connectors, fasteners, fastening systems, lateral-force resisting systems, anchors and products that repair, protect and strengthen concrete. From product development and testing to training and engineering and field support, Simpson Strong-Tie is committed to helping customers succeed. For more information, visit the company's website at www.strongtie.com.

About David Weekley Homes

David Weekley Homes, founded in 1976, is headquartered in Houston and operates in 18 cities across the United States. David Weekley Homes was the first builder in the United States to be awarded the Triple Crown of American Home Building, an honor which includes "America's Best Builder," "National Housing Quality Award" and two-time recipient of "National Builder of the Year." Weekley has also appeared eight times on *FORTUNE* magazine's "100 Best Companies to Work For®" list. Since inception, David Weekley Homes has closed more than 70,000 homes. For more information about David Weekley Homes, visit the company's web site at www.davidweekleyhomes.com.

###